



## **SPONSORSHIP**

*Revised January 2016*

### **Introduction**

Schools wanting to enter into a partnership must all have the single purpose of improving the educational outcomes for children. All sponsorship alliances must be in writing and must comply with DEECD policy as follows:

*The Department deems some relationships and partnerships with specific businesses or organisations as inappropriate and arrangements should not be entered into. These include specifically:*

- *advertising from gambling venues*
- *advertising of tobacco or alcohol products, or*
- *other offensive materials or themes so deemed by the Department. See Executive Memorandum No. 98/048.*

### **Aims**

- All sponsorship arrangements must be sympathetic to the School's direction and ethos.
- There must be a tangible benefit for Somers Primary School in any sponsorship arrangement.
- The benefits might not be financial, but can be in-kind or of mutual benefit.

### **Implementation**

Prior to entering into a partnership, schools and partner organisations need to make sure they are clear that there is:

- An agreed vision and shared goals.
- Strong leadership support.
- Understanding of and mutual respect for each stakeholder's expertise and role.
- A representative and equitable management of partnership activities.
- An understanding of the outcomes that will benefit all partners.
- A plan to build capacity.
- Agreement about how resources will be sustained to maintain the partnership activity.
- An evaluation process.
- School Council must pass each arrangement on a case-by-case basis with a clearly defined motion of Council.

### **Evaluation**

All sponsorship relationships will be reviewed annually and renegotiated or rescinded as deemed by the terms of the agreement and the motion of School Council.